

2009

ANNUAL REPORT

New Hampshire Public Television

2010



A LOCAL RESOURCE FOR NEW HAMPSHIRE: TV, EDUCATION & COMMUNITY INITIATIVES

BEING LOCAL has always been New Hampshire Public Television's mission. We've been proudly local for more than 50 years, sharing stories about the Granite State and northern New England. Beyond the TV and computer screens that show our award-winning programs, NHPTV's educational services and community initiatives support our mission of engaging minds, connecting communities and celebrating New Hampshire.

Here are some of the highlights we're particularly proud of from FY10 (7/1/09 - 6/30/10):

Our locally focused programs. *Journey of the Broad-Winged Hawk*, a documentary that traveled from the White Mountains to the jungles of Ecuador to tell the story of this hawk's migration, won both a New England Emmy and a Telly.

Other programs received recognition for excellence, too, including *NH Outlook* and *Windows to the Wild*. Our *Planet Granite* community initiative's "Green Scenes" mini-series was recognized, along with our MESY Moments (Math + Engineering + Science + You!) mini-series.

A unique multi-platform collaboration with Maine and Vermont public television

created *Making Sense New England*, a 10-part series combining advice with stories of how resourceful northern New Englanders were weathering the economic downturn.

As part of our service, NHPTV airs independently produced programs such as *Including Samuel* that has a local focus, and we extend the content into the classroom and communities. Concord resident Dan Habib's documentary aired in April, and told of his family's hopes and struggles with his son Samuel's disability.

Granite State Challenge's 27th season ended with a big buzz, as Manchester Central High won the academic quiz competition in an exciting last round.

Special PBS guests: We welcomed Gwen Ifill of the *PBS NewsHour* at our Women of Influence luncheon in the fall. *Antiques Roadshow* executive director Marsha Bemko took us behind-the-scenes of that favorite treasure hunting show at our gala in June.

NHPTV's educational services, delivered by our Knowledge Network department, provided educators, parents and children with K-12 services, workshops, and website resources. The

website alone had over 3 million visitors in a 12-month period, supporting more than 55 hours of quality PBS children's programming each week.

We said cheers! in August at our Passport Craft Beer and Food event, held in partnership with Strawberry Banke Museum. Local breweries and restaurants participated, and 500 guests enjoyed the pairings in Portsmouth. We also hosted swing band Big Bad Voodoo Daddy in Concord in the fall.

Despite the recession, the 36th NHPTV Spring Auction raised nearly \$450,000. As always, our loyal volunteers get much of the credit for its success. And our first online Winter Holiday Auction was a great success.

Since June 2010, more viewers have been tuned in and enjoying our unique programming. Comcast now carries our digital channels NHPTV PRIME HD and NHPTV EXPLORE in New Hampshire, Southern Maine and northern Massachusetts.

Thank you for making NHPTV's programs and educational services possible to all.

- Peter A. Frid, President & CEO



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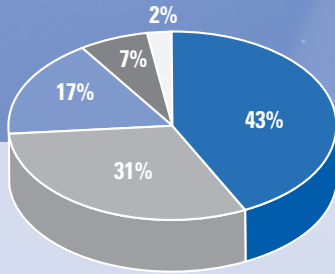
DIGITAL CHANNELS

11 Durham
34 Pittsburg
48 Littleton
49 Keene
50 Hanover

Analog channel
26 Colebrook

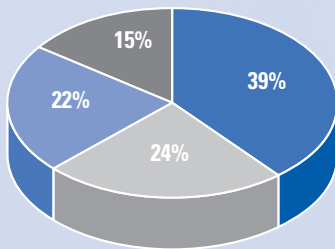
ANTIQUES ROADSHOW
Executive producer Marsha Bemko (right) was the guest speaker at the annual NHPTV Gala in Bedford in June 2010.

Our first PASSPORT Craft Beer & Culinary World Tour event in August 2009 at Strawbery Banke Museum in Portsmouth was a delicious success!



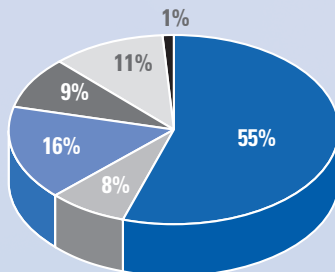
Revenue

Development	\$3,810,250.00
State of NH	\$2,714,000.00
Federal Support	\$1,541,024.00
Client Services	\$603,993.00
Misc. Income	\$160,557.00
Total	\$8,829,824.00



Expenses

Program & Services	\$3,358,357.00
Development	\$2,039,981.00
Engineering	\$1,882,191.00
Administration	\$1,245,595.00
Total	\$8,526,125.00



Development Gifts

Individual Giving	\$2,113,962.00
Leadership Gifts	\$317,529.00
Corporations	\$593,415.00
Foundations & Grants	\$333,054.00
Auction	\$423,073.00
Special Events	\$29,217.00
Total	\$3,810,250.00

**FISCAL YEAR 2010
JULY 1, 2009 - JUNE 30, 2010**

For more than 50 years, NHPTV has provided award-winning locally focused and produced television programs, as well as PBS and independently produced programs that engage, educate and enrich lives. We are a trusted source for television programs on our NHPTV PRIME and NHPTV EXPLORE channels, and for content on our website nhptv.org.

We extend our deepest appreciation to our valued partners and supporters for investing in NHPTV and our community.

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- Keene State College
- Kingsbury Corporation

- Laconia Savings Bank
- Lake Sunapee Bank
- Lindt Chocolate
- Littleton Coin Company
- Live Nation New England
- Louis Karno & Company
- Lowell Festival Foundation
- Manchester Radio Group (WZID 97.5, WMLL The Mill 96.5, WFEA 1370)
- McLean Communications
- Meadowbrook U.S. Cellular Pavilion
- Meredith Village Savings Bank
- Monadnock Mountain Spring Water
- Mount Washington Cruises
- The Music Hall
- MVP Healthcare
- Nard's Appliance
- Nashua Telegraph
- National Education Association of New Hampshire
- New Hampshire Antiquarian Booksellers Association
- New Hampshire Business Review
- New Hampshire Business Review Business Excellence Awards
- New Hampshire Credit Union League
- New Hampshire Home Magazine
- New Hampshire Magazine
- New Hampshire Lottery
- New Hampshire Solar Stores
- New Hampshire Union Leader
- New Horizons Computer Learning Center of NH
- NHHEAF Network Organizations
- Northeast Credit Union
- Ocean Bank
- Olivia's Organics
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- The Parcel Room
- Parenting NH Magazine
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- Senior Times Newspaper
- Service Credit Union
- Sheehan Phinney Bass + Green PA
- Simply Green
- Story Land
- TD Bank
- Three Chimneys Inn
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- University of New Hampshire
- University System of New Hampshire
- Upper Valley Life Magazine
- Verizon Wireless Arena
- Woodcraft
- WTPL 107.7 The Pulse
- WXRV The River 92.5 FM
- Your New England Toyota Dealers

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- Northway Bank
- Ocean Bank



The PBS NEWSHOUR's Gwen Ifill was our guest at the sold-out 2009 NHPTV Women of Influence luncheon in Bedford in November (left, with NHPTV President & CEO Peter Frid).

Our loyal volunteers, working busy phone banks and having some fun, during the 2010 NHPTV Spring Auction in May.

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CPB Economy Response Grant
CPB Grow the Audience
(Patchwork Nation)
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Kindergartener Briar Ainscough (left), 1st place winner at the NHPTV-PBS KIDS GO! Writers Contest, went on to win 2nd place in the PBS national contest.

Manchester Central High School won the 27th GRANITE STATE SUPERCHALLENGE.

CLIFFORD THE BIG RED DOG was a hit at StoryLand in June!



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